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In *Words Like Loaded Pistols*, Sam Leith traces the art of persuasion, beginning in ancient Syracuse and taking us on detours as varied and fascinating as Elizabethan England, Milton's Satanic realm, the Springfield of Abraham Lincoln and the Springfield of Homer Simpson. Find helpful customer reviews and review ratings for *Words Like Loaded Pistols: Rhetoric from Aristotle to Obama* at Amazon.com. Read honest and unbiased product reviews from our users. Port Manteaux churns out silly new words when you feed it an idea or two. Enter a word (or two) above and you'll get back a bunch of portmanteaux created by jamming together words that are conceptually related to your inputs. A lot of what I write in this column about ethos — the way a speaker presents him or herself to an audience — focuses on the professional credentials they present: a speaker tells the audience ...