

Download Traffic Why We Drive The Way Do And What It Says About Us Tom Vanderbilt

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Fulfillment. "Fascinating, illuminating, and endlessly entertaining as well. Vanderbilt shows how a sophisticated understanding of human behavior can illuminate one of the modern world's most basic and most mysterious endeavors. Vanderbilt, Tom, Traffic, Why we drive the way we do, Knopf, New York, 2008 This book discusses some of the fallacies, research, and physiology of driving and road planning. Some of the ideas: - Much of the problem with road design is not the concrete or the cars – it is the people - Merging – Late merger is more effective for throughput. Use both lanes and then zipper merge. Helps the whole system and you individually. Even if it seems unfair. Review: Traffic: Why We Drive the Way We Do (and What It Says About Us) by Tom Vanderbilt Andy Beckett steers his way through a study on cars and their drivers