

# Download Subliminal How Your Unconscious Mind Rules Behavior Leonard Mlodinow

Buy Subliminal: How Your Unconscious Mind Rules Your Behavior on Amazon.com FREE SHIPPING on qualified orders Leonard Mlodinow received his PhD in theoretical physics from the University of California, Berkeley, was an Alexander von Humboldt Fellow at the Max Planck Institute, and now teaches at the California Institute of Technology. Stephen Hawking was the Lucasian Professor of Mathematics at the University of Cambridge for thirty years, and has been the recipient of numerous awards and honors including, most recently, the Presidential Medal of Freedom. A study led by Boston University marketing professor Carey Morewedge found that if you walk faster — or slower — than the people around you, they might think you're stupid.