

Download Strategic Thinking A Four Piece Puzzle

He also discovered that successful management teams focus on four fundamental factors, or four pieces of the strategic puzzle... 1. Rather than try to accomplish "everything," they diligently maintain focus. 2. They develop and maintain an intimate understanding of their markets – and of their customers within those markets. 3. They truly care about – thus they nurture – their people. 4. And they carefully manage their processes. Book Description Strategy consultant, Bill Birnbaum, shares his lessons learned during 24 years helping management teams develop their business strategy. His anecdotal stories offer important lessons and also an enjoyable read. Finally, in deciding how they'll accomplish that vision, they use strategic thinking to develop their strategic plan. I've also discovered that those successful managers – and successful management teams – focus on four fundamental factors, or four pieces of the strategic puzzle... 1. Auto Suggestions are available once you type at least 3 letters. Use up arrow (for mozilla firefox browser alt+up arrow) and down arrow (for mozilla firefox browser alt+down arrow) to review and enter to select.