

# **Download Starting Up On Your Own How To Succeed As An Independent Consultant Or Freelance Pdf**

Thousands of businesses - large and small - are eager to pay you \$1,000 a day or more to advise them on how to improve their marketing results. Consultants handle social media, IT, human resources, PR, business strategy, pretty much you name it. I, for example, am a freelance writer by trade, but much of the work I've done in the past was as a digital marketing consultant. New challenges and experiences are good for the soul. Alex Papworth has been freelancing as a business analyst since 1999. He is Marketing and Communications Director with the UK chapter of IIBA and hosts a blog to help business analysts: BA Mentor. Subscribe on iTunes, Stitcher Radio or TuneIn. If you are interested in the more creative aspects of data science, while still maintaining a strong focus on the technical challenges, data visualisation might be the path to follow.