

Download Setting Up And Running An Online Store

You should now have added your products, customized your store's template, set up your payment and shipping, and sorted out your store's settings. You're very nearly there... But there's one important step to go before you've finished creating your online store: testing it. [Home » Ecommerce Selling Advice » Online Retail Business: A Quick 10-Step Guide to Start an Online Business](#) Catalin Zorzini May 4, 2018 Often, the largest obstacle that business owners face is being unfamiliar with the process : they are trying to figure out how to start an online retail business. [Step 1: Setting up Your Online Store Platform](#) The biggest mistake most users make is not choosing the right platform for their online store. Thankfully you're here, so you won't be making that mistake. If you're new to the eCommerce world, the idea of setting up a website from scratch can seem intimidating. Many potential eCommerce store owners have a misconception that you require huge amounts of technical skills and an overly-healthy bank balance to get started—it's not the case.