

# Download On Competition Michael E Porter

Michael Eugene Porter (\* 23. Mai 1947 in Ann Arbor, Michigan) ist ein US-amerikanischer Ökonom und Universitätsprofessor für Wirtschaftswissenschaft am Institute for Strategy and Competitiveness an der Harvard Business School. Competitive advantage. The value chain. Five forces. Industry structure. Differentiation. Relative cost. If you want to understand how companies achieve and sustain competitive success, Michael Porter's frameworks are the foundation. For the past two decades, Michael Porter's work has towered over the field of competitive strategy. On Competition, Updated and Expanded Edition brings together more than a dozen of Porter's landmark articles from the Harvard Business Review. Early life. Michael Porter's father was a civil engineer and Georgia Tech graduate who had gone on to a career as an army officer. Michael Eugene Porter received a BSE with high honors in aerospace and mechanical engineering from Princeton University in 1969, where he graduated first in his class and was elected to Phi Beta Kappa and Tau Beta Pi.