

Download Multiple Social Categorization

This chapter reviews our own and others' research on multiple social categorization and discusses when and how different multiple categorization strategies can lead to more positive intergroup attitudes. We develop a model of the processes involved and explain how this work can help policy makers and practitioners in their efforts to promote, encourage, and enhance harmonious intergroup relations. Social categorization defines intergroup relations in ways that are not always simple and clear-cut, but often complex and multifaceted. There are diverse, overlapping, and interwoven ways in ...Multiple Categorization and Social Judgement. J.F. Dovidio, S.L. Gaertner, G. Hodson, B.M. Riek, K.M. Johnson, M. Houlette , Recategorization and crossed categorization: The implications of group salience and representations for reducing bias. Multiple Social Categorization: Process, Models and Applications addresses issues that are central to social psychology and will be of particular interest to those studying or researching in the fields of Group Processes and Intergroup Relations.