

# Download Language And Creativity The Art Of Common Talk

In *Language and Creativity* Ronald Carter analyses naturally-occurring spoken language to reveal that ordinary people in everyday speech contexts demonstrate creative capacities for sensitivity to their contexts. Illustrated with examples, and integrating current theory in both language and literature studies, the book underlines the importance of the creative choice, automaticity and repetition which is involved in informal communication. *Language and Creativity* has become established as a pivotal text for courses in English Language, Linguistics and Literacy. Creativity in language has conventionally been regarded as the preserve of institutionalised discourses such as literature and advertising, and individual gifted minds. In this groundbreaking book, bestselling author Ronald Carter explores the idea that creativity, far from being simply a property of exceptional people, is an exceptional property of all people. Ronald Carter: *Language and Creativity. The Art of Common Talk* Routledge, London 2004, xiii + 255 p. [www.routledge.com](http://www.routledge.com) A Review "Every language user is linguistically creative" is a truism, yet the Get this from a library! *Language and creativity : the art of common talk.* [Ronald Carter] -- Ronald Carter analyses naturally-occurring spoken language to reveal that ordinary people in everyday speech contexts demonstrate creative capacities for sensitivity to their contexts.