

# Download Information Wants To Be Shared

Use the form on the right to contact us. You can edit the text in this area, and change where the contact form on the right submits to, by entering edit mode using the modes on the bottom right. Publication Date: October 02, 2012. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional. Stewart Brand famously declared, "Information wants to ... Information Wants to Be Shared - Kindle edition by Joshua Gans. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Information Wants to Be Shared. The session will involve a lecture by Joshua Gans outlining the hypothesis in his book, Information Wants to be Shared. It will then be used as a basis to facilitate a broader discussion of options and opportunities facing publishers in the face of digitization.