

Download History Of Network Marketing Facts And Fictions About Network Marketing

Network marketing – also called multilevel marketing (MLM), person-to-person marketing, and one-on-one marketing – is a form of direct selling. You may already know about direct selling. Avon, Tupperware, Mary Kay, Fuller Brush... these are just some of the direct selling companies that have been household names for decades. Since the 1980's, new network marketing giants have emerged, including Nikken, Herbalife, NuSkin, Maleleuca, and Prime America. SUCCESS magazine calls the \$13 billion Network Marketing industry “the most powerful way to reach consumers in the '90's.” Yet, remarkably, Future Choice: Why Network Marketing May Be Your Best Career Move is the first book about Network Marketing to reach bookstores. Find helpful customer reviews and review ratings for History of Network Marketing: Facts and Fictions About Network Marketing at Amazon.com. Read honest and unbiased product reviews from our users. Everyone has heard of a “sure thing” that will make them rich, such as the advertisements for getting rich on the Internet. The vast majority of us know that these are just scams, but for others who are desperate, they seem like lifesavers.