

Download Fundamentals Of Hotel Management And Operations

The fundamentals of hotel distribution from ESSEC Business School. In today's hotel sector an increasingly complex network of traditional and web based channels have to be managed to insure hotel success. Key questions include: how should you ...This program is designed for students seeking an internationally recognized Hotel Management credential. A selection of courses over 12 weeks gives students an understanding of the activities required to manage business operations in the hotel industry. Hotel Management Courses Hotel & Hospitality Management Studies. Hotel & Hospitality Management courses at Alpine Center are unique in preparing individuals for a global career. Mr Lee Chou Hock joined the Group in 1985. He is responsible for the management of the day to day operations of the Company and its investments in the subsidiaries.