

Download Financial Statement Analysis Example

Financial ratio analysis can provide meaningful information on company performance to a firm's management as well as outside investors. Calculating the ratios is relatively easy; understanding and interpreting what they say about a company's financial status takes a bit more work. Analyzing Your Financial Ratios. Overview. Any successful business owner is constantly evaluating the performance of his or her company, comparing it with the company's historical figures, with its industry competitors, and even with successful businesses from other industries.