

Download Events And The Social Sciences

As the events management field expands as an area of study, there is a need to move beyond the business and marketing-driven approaches which dominate theThe main objective of the conference is to demonstrate the importance of Social Sciences & Humanities (SSH) research for competitiveness of Europe and well-being of its citizens, their contribution in solving main societal challenges and the added value of multidisciplinary research.Social science is, in its broadest sense, the study of society and the manner in which people behave and influence the world around us. Social science tells us about the world beyond our immediate experience, and can help explain how our own society works - from the causes of unemployment or what helps economic growth, to how and why people vote, or what makes people happy.Social science, any discipline or branch of science that deals with human behaviour in its social and cultural aspects. The social sciences include cultural (or social) anthropology, sociology, social psychology, political science, and economics.