

# Download Culture Of Emotional Ownership

It's been said with good reason that culture eats strategy for lunch, but it's a rare organization that gets its culture right for shareholders, employees, and customers, alike. Most of us spend a ...From Accountability to Ownership Rewiring your Organization for a Culture of Ownership Introduction In Module One, we begin the process of moving from a culture of mere accountability to a culture of ownership. The key goals of module #1 are: 1. Understand what employee engagement is and why it is so vitally important 2. Ane Books Pvt. Ltd, 2011. First edition. Hardcover. New. World over, managements have come a long way in treating employees as human resources rather than as a mere cost to the company. Just about every business preaches the benefits of building a culture of accountability. "Leaders need to be accountable," managers say. "Employees need to be accountable."